Shanmuga Industries Arts & Science College
T.V.Malai

APRIL/MAY 2025

# 23PEEN43 — ENTREPRENEURSHIP DEVELOPMENT (Elective – VI)

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define 'Entrepreneurship'.

2. What is meant by environmental factors of an entrepreneur?

3. Write a two-technology technique of entrepreneurship.

4. Mention the types of entrepreneurs.

5. Name any tourism entrepreneur company.

6. Write any two techniques to improve health entrepreneur.

7. Recall Maslow's theory.

8. What is the risk-taking behaviour?

9. In What way how the problem solving is crucial in entrepreneur?

10. Draw any two steps for entrepreneur creativity.

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SECTION B — (5 × 5 = 25 marks)

Answer ALL the questions.

11. (a) Enumerate the psychological factors of entrepreneur.

Or

(b) Bring out the salient features of Economic factors.

12. (a) State the characteristics of entrepreneur.

Or

(b) List out the use of technologies in entrepreneurship.

13. (a) Differentiate health and tourism entrepreneurship.

Or

(b) Explain entrepreneurship advantages in modern age.



14. (a) Consider entrepreneurship's advantages of modern era.

Or

(b) Evaluate Herjburg's theory of entrepreneurship.

15. (a) Recount the necessity of decision making in entrepreneurship.

Or

(b) Bring out the ideology of entrepreneurship.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Enumerate evolution and importance of entrepreneurship.

17. Elucidate new generations vision on entrepreneurship.

18. Appreciate the salient features of entrepreneurship's barrier's overcome solutions.

19. Distinguish entrepreneurship's risk taking behaviour tasks.

20. Elucidate the legal conditions of entrepreneurship.

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